

Campaign Regulations for the Director Election Process

These Regulations, issued by the Board of Directors (the “Board”) of Sharons Credit Union (“the credit union”), set forth the method and manner of any campaigning for the election of Directors (the “Election”).

Purpose

The Board has developed these Regulations in order to provide clarification of the permitted method and manner of campaigning and to promote fairness and equality among the candidates seeking election to the Board.

The Regulations:

- a. Help members make fully informed choices by ensuring information provided on candidates is relevant, accessible and in a consistent format among all candidates; and
- b. Enable members to democratically elect those candidates who have the identified strengths currently needed on the Board

In addition to complying with these Regulations, candidates must comply with all applicable Rules, including the requirements set out in the Director Election Candidate Information Package.

1. Subject to applicable laws, the Board of Directors shall from time to time determine the method and manner in which candidates shall be permitted to campaign for election: the “Campaign Regulations”, Candidates must campaign in accordance with the Campaign Regulation.
2. No candidate shall campaign on or interfere with, ingress or egress to the property of the Credit Union in connection with any election or permit anyone to do so on his or her behalf.
3. No candidate shall campaign or permit any person to campaign on his or her behalf in any of the premises of the Credit Union or subsidiary of the Credit Union or any property where any premises or facilities of the Credit Union or subsidiary of it are situated, except in the method and manner permitted pursuant to the Campaign Regulations and the Rules of SCU.
4. Subject to applicable laws, a candidate who campaigns or permits any person to campaign on his or her behalf in any method or manner which, in the opinion of two thirds of the Board of Directors, is other than as determined by the Board of Directors, shall be disqualified as a candidate and no vote cast in favour of that candidate shall be counted in the tally of ballots, but the ballots shall not otherwise be deemed to be void. The candidate will be given the opportunity to address the Board of Directors before such a vote is taken. Within 24 hours of the disqualification of a candidate by the Board of Directors, the Board of Directors shall give written notice of such disqualification to the candidate and the notice shall specify the reason or reasons for the disqualification.

5. No candidate shall interfere with the election process or seek assistance in connection with the election from any employee of the Credit Union or subsidiary thereof, the Returning Officer or any person employed by the Returning Officer.
6. If any candidate violates the Campaign Regulations or the Rules, the Board of Directors may disqualify the candidate and the determination of the Board of Directors shall be final, non-appealable and binding.
7. No candidate shall summon or permit any person to summon on his/her behalf a meeting of more than two members for the purpose of campaigning for the election.
8. No candidate shall offer or permit any person to offer on his/her behalf a free meal/drink or gift in connection with the election.

In the event of a violation of these Campaign Regulations or the Credit Union Rules, the Board of Directors may also remove a candidate as Director pursuant to Rule 4.26.

Candidate Information for Publication:

The only written communications that may be used regarding a nominee's candidacy in connection with the election is the information set out in Parts D and E of the Candidate Nomination Form and any other information provided by the Candidate that the Nominations Committee in its sole discretion deems relevant to members in their voting decision and is distributed by Sharons Credit Union. Such written information may only be distributed by Sharons Credit Union and is compiled and provided to all members as follows:

- (a) **Submission:** Each candidate must submit and forward to the Nominations Committee a completed Candidate Nomination Form.
- (b) **Content:** The Candidate Nomination Form shall include the candidate's biographical information, occupation, experience and qualifications. The total word count for Part E of the Candidate Nomination Form must not exceed 300 words in length.
- (c) **Review and Acceptance:** The Nominations Committee, who represent the members, will review each Candidate Nomination Form and determine in its discretion whether it is acceptable. The Nominations Committee may reject materials that the Committee in its discretion considers to be inappropriate or offensive (including lacking in good taste, defamatory or injurious to the reputation of Sharons Credit Union), contains inaccurate information or otherwise fails to comply with these Regulations or the Rules. The Nominations Committee may in its discretion require candidates to revise and resubmit the Candidate Nomination Form for further review and acceptance.
- (d) **Distribution:** Parts D and E of the Candidate Nomination Form accepted by the Nominations Committee may be included in an insert in a Sharons Credit Union' newsletter and/or election voting materials prepared and distributed by Sharons Credit Union to Members. Except for such publications in accordance with these Regulations, candidates may not directly or indirectly distribute election materials to members of Sharons

Credit Union or any other person by any means, electronic or otherwise. The Nominations Committee may require Candidates who stand for election to answer additional questions in any format or media it specifies to further inform members' voting decisions. The Nominations Committee reserves the right to edit and summarize the information contained in Parts D and E of the Candidate Nomination Form, including information in Part E where it is in excess of the 300 word maximum.

(e) **Other Communications:** Except for the distribution of a Candidate Nomination Form by Sharons Credit Union in accordance with (d) above, candidates may campaign in the Election only by speaking directly with individual Members in person or by telephone. Candidates may not use social media to announce or promote their candidacy.

(f) **Media Interviews or Advertising:** Candidates must not solicit or participate in interviews with the media in connection with the Election or place any advertisements or other statements regarding their candidacy in the Election in any newspaper, website, or other publication or media, or permit anyone to do so on the candidate's behalf.

(g) **Assistance of Others:** Candidates must not seek or accept the assistance of, or permit, any other person (including third parties, family members, employees of Sharons Credit Union, other candidates or the media) to campaign on the candidate's behalf.

(h) **References to Candidacy:** Except as permitted in sections (a) through (d), candidates must not make any written reference to their candidacy in the Election for any purpose whatsoever, including without limitation as a credential for the purpose of obtaining membership or employment in any organization.

(i) **Mandatory Compliance Declaration:** At any time upon the request of the Nominations Committee, a candidate shall promptly and truthfully declare in writing, in a form approved by the Nominations Committee that the candidate has fully complied with the Rules and these Campaign Regulations or any requirement of them.

(j) **Further Information:** Candidates having questions regarding these Regulations should direct their enquiries by letter to the Chair of the Nominations Committee.

Chair of CRC
Sharons Credit Union
1055 Kingsway
Vancouver, BC
V5V 3C7

I hereby confirm that I have read, understood and agree to comply with these Campaign Regulations.

_____ Candidate Signature

_____ Candidate Name

_____ Date